

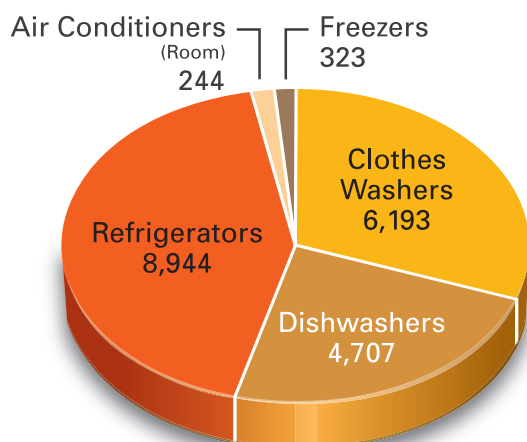
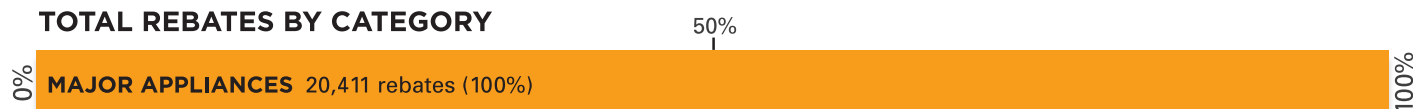
WEST VIRGINIA PROGRAM IMPACTS

State Energy Efficient Appliance Rebate Program



The State of West Virginia conducted a 14-month rebate program to help residents replace older, inefficient appliances with new, ENERGY STAR® qualified models. **West Virginia focused its program on major appliances and residents received 20,411 rebates, representing total annual energy savings to the state of nearly 9 billion Btu.** Over their lifetimes, the products rebated will save enough energy to power all of the buildings and streetlights at Babcock State Park for the next 50 years.

TOTAL REBATES BY CATEGORY



“ENERGY STAR qualified appliances use up to 50 percent less energy than older models or less-efficient counterparts currently on the market. That translates into huge savings year after year on household energy costs. The West Virginia appliance rebate program allowed many consumers to take advantage of these savings.”

– Jeff Lasater, Store Manager of Lowe’s of East Charleston, West Virginia

MAJOR APPLIANCES

	Major Appliances	HVAC**	Water Heaters**	All Products
Rebate Payments to Customers (Thousands)	\$1,650	N/A	N/A	\$1,650
Consumer Spending (Thousands) and Leveraging Ratio	\$14,986 (9.1:1)	N/A	N/A	\$14,986 (9.1:1)
Sales Tax Leveraged* (Thousands) and Leveraging Ratio	\$899 (0.5:1)	N/A	N/A	\$899 (0.5:1)
Annual Cost Savings* (Thousands)	\$486	N/A	N/A	\$486
Annual Energy Savings* (Billions of Btu)	9	N/A	N/A	9

* Estimated ** The West Virginia program provided rebates only for Major Appliances.

WEST VIRGINIA AT A GLANCE

- Five products received rebates ranging from \$20 to \$100.
- In preparation for the program, West Virginia joined the Responsible Appliance Disposal Program and required that replaced units be properly recycled, thus helping to change how consumers and retailers think about appliance recycling.
- West Virginia received \$1,740,998 from the federal government to implement the program; nearly 95 percent of this funding went directly to rebates.
- Federal funds covered \$91,208 of administrative costs; retailers also provided \$82,652 of in-kind support.

KEY DATES

■ June 17, 2010:

Program launches with rebates on ENERGY STAR qualified clothes washers, dishwashers, freezers, refrigerators, and room air conditioners.

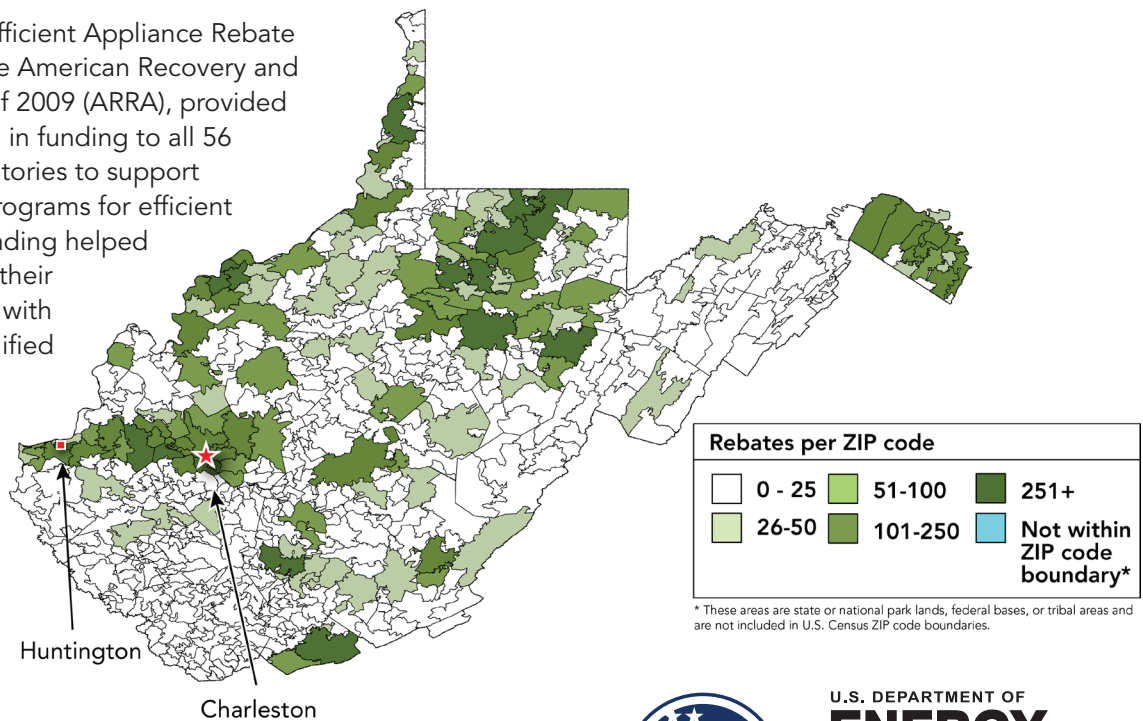
■ August 24, 2011:

Program closes, with all waiting lists closed and rebates paid.



REBATE DISTRIBUTION BY ZIP CODE

The State Energy Efficient Appliance Rebate Program, part of the American Recovery and Reinvestment Act of 2009 (ARRA), provided almost \$300 million in funding to all 56 U.S. states and territories to support consumer rebate programs for efficient appliances. This funding helped consumers replace their existing appliances with ENERGY STAR qualified products. In West Virginia alone, the program is projected to save consumers over \$486,000 on their annual energy bills.



Resources

DOE Energy Savers: www.energysavers.gov/rebates

West Virginia Department of Environmental Protection:
www.dep.wv.gov/wveearp



U.S. DEPARTMENT OF
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Energy Efficiency &
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